



Realistic Phishing Education



According to Gov.uk Cyber Security Breaches Survey 2022, 39% of UK businesses identified a cyber-attack in the last 12 months, with 83% of these businesses reporting phishing attempts, and 26% identifying a more sophisticated attack type such as a denial of service, malware or ransomware attack.

AntiPhish prevention combines educational phishing campaigns with realistic elements, to continually improve your security defences. It effectively monitors employee susceptibility with consultant led simulated phishing campaigns.

Our platform streamlines educational phishing from start to finish. Involving you in a seamless series of assessments, customisations, real-time analytics and reporting. Quarterly or monthly phishing awareness campaigns are managed and delivered by an experienced consultant. Our consultants work with you to ensure messaging, template choices and the latest attack techniques are being included in each campaign.

Why We're Different

- Consultant led campaigns
- Monitor live phishing campaigns
- Receive encrypted reports and comprehensive statistics securely, directly from the portal.
- Replicate current phishing risks
- Increased user awareness

Clicks

When an employee clicks a link, you have the choice to guide them to:

- An educational landing page - alerting users to the dangers of phishing.
- A discreet error page - not raising suspicion, ideal for pre-campaign benchmarking.
- A harmless malware sample - to test endpoint safety and antivirus protection.
- A cloned login portal - designed to capture staff credentials.

Credentials

We offer the chance to obtain staff credentials from the assessment for audit purposes. We can obfuscate these details so we do not receive the password, but we get confirmation that one has been submitted. Whatever you decide on, each interaction is logged, tracked and reported.

Key Points

- Click rate and compromise statistics
- Educational outcome for the end user
- Realistic journey of an attack

→ AntiPhishing Prevention



Email Selection

View and customise hundreds of realistic phishing templates and landing pages, or place an order for a bespoke design to suit the requirements of your organisation.

We replicate current phishing risks that your organisation is likely to encounter. By testing your employees with cutting edge attacks, you can help raise awareness, promote education and defend your organisation.

KEY POINTS

- Realistic simulated emails
- Bespoke designs available
- Replicate real campaigns

Delivery Success

We get our emails to you! First time and without confusion.

We have experience with large scale email delivery and can provide whitelisting guidance at every step of the process.

Security is prioritised throughout the entire process, keeping your data safe.

Role Based Access Control (RBAC), assign your whole team suitable access to the portal and collaborate with us directly.



Reporting

MONITOR LIVE PHISHING CAMPAIGNS

In our AntiPhish platform, you have access to a live feed of your current phishing campaigns and any interactions by your users.

UPLOADED REPORTS

Receive encrypted reports and comprehensive statistics securely, directly from the portal.

COMPREHENSIVE REPORTING

We provide you with useable statistics that demonstrate the trends of phishing within your organisation. We capture more than others and can present you with everything from raw data to interpreted charts. All phishing campaign data and interactions will be included in a comprehensive report.

ENGAGEMENT PROCESS

We'll have an initial meeting to discuss the requirements of the planned campaigns and scope of work, and will put in place a legal agreement prior to commencement of the engagement. Safe transfer of files is arranged between organisations and we always prioritise your data handling requirements.

SCOPING

With every new customer we work on a 'scoping' document that will ensure we work using only agreed methods. We often find several simple questions at this stage can keep our customers happy. We use our experience in social engineering to ensure the client is always in control at every step of the journey.

Service	Task Details	Essentials	Advanced	Ultimate
Scheduled Phish Mails as per service tier	Service Level for the anti-phish technology to send the emails to end user on defined schedule	Up to 6 Per Year	Up to Monthly	Up to Monthly
Phishing Simulations per campaign	Number of Phishing Templates will be determined by the number of users in the company, ranging from one template for small companies up to 10+ templates for larger companies	✓	✓	✓
Template Packs/Options for Customisation	Pre-defined template packs Customised/Bespoke template packs depending on tier	Pre-Defined Template Pack (Fixed)	Consultant Recommended, Basic Customisation of Library Templates	Consultant Recommended, Full Customisation of Library Templates & Bespoke Templates
SMSShing based simulations	Ability to send SMS based SMSShing simulations to users. Note that this is only to company owned mobile devices and not to personal numbers or devices	Optional Add-On	Optional Add-On	Included
Use of Real Phish attacks during simulations	Option to make real phishes (either customer or our provided ones) safe for the purpose of a phishing simulation	✗	✗	✓
Remediation & Recommendations	Remediation & Recommendations - Comprehensive recommendations on how to remediate the issues that are found	✗	✗	✓



A combination of eLearning, printed assets, communications, technical knowledge transfer sessions and educational offerings.



Extensive Social Engineering Assessments, Web App & External Penetration Testing - exposing human and technical weaknesses.



AntiSocial Blocklist can tell if domains are likely to be used for social engineering - before an attack.

STAFF VETTED TO BS7858, GDPR AND INDUSTRY BEST PRACTICES ADHERED TO.

We do everything to keep your people and your data secure.

ABOUT ULTIMA

Ultima offers over 30 years of world class technical expertise to UK businesses. We specialise in providing solutions, end to end managed services, in-house development and innovation in today's business critical areas of Cloud, Security and Digital Workspace. Our acquisition of The AntiSocial Engineer in 2022 supports our purpose and mission to deliver on reputational and revenue growth for our clients.