

# ▶ ULTIMA AUTONOMOUS CLOUD

## Would you like to release 43% of your cloud budget, to refocus on innovation?

The long term cost savings and innovation opportunities that public clouds were meant to deliver never materialised. Despite the hype, the operational pain points still exist, with security, maintenance and support residing with the customer. To combat these challenges, we have developed an Autonomous Cloud platform, bundling Azure CSP, 24x7 operational tasks and technical enablement activities into a monthly per-service subscription fee, so you can focus on innovation and delivering better business outcomes.

### 71% OF IT DECISION MAKERS

Believe their organisations have lost revenue due to a lack of cloud expertise

- London School of Economics



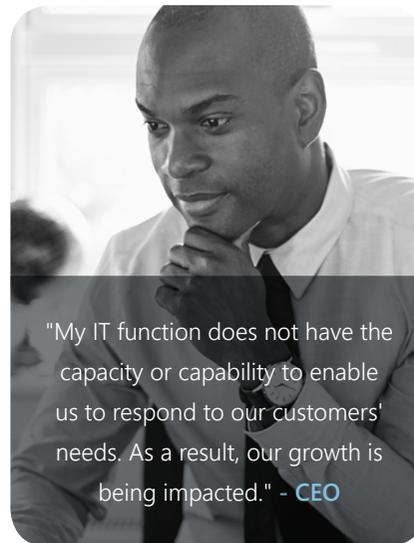
### 5 YEAR CAGR OF 22.5%

The market is forecast to achieve a CAGR of 22.5%, with public cloud services spending reaching \$370 billion in 2022- IDC



### 35% OF CLOUD EXPENDITURE

Is being wasted annually due to incorrect licensing, inefficient utilisation and a lack of automated optimisation - Flexera



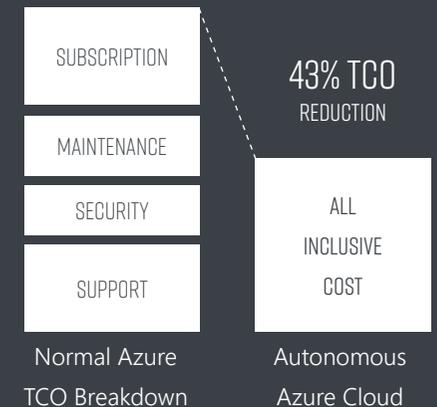
▶ Our automated Azure cloud platform continually analyses expenditure and optimises licensing and usage. Furthermore, self-driven provisioning provides governance around the deployment of new services.

▶ Using automation and orchestration tools, we have dramatically reduced the need for human intervention around common BAU activities. Access to Azure architecture and consultancy support is built into the Autonomous Cloud.

▶ Ultima offer an end-to-end cloud outsourcing service for Microsoft Azure, combining fulfilment, 24x7 operations and technical enablement, on a consumption-based model, backed by our automation practice.

## 90% OF ENTERPRISES

Purchasing public cloud IaaS will do so from an integrated Platform-as-a-Service provider by 2022 - Gartner



"WITH THE CLOUD INDUSTRY FORUM SUGGESTING THAT 12% OF IT BUDGETS WILL BE ASSIGNED TO LEGACY TECHNOLOGY BY 2022, IT MAKES SENSE TO HAVE A STRATEGY THAT ENCOMPASSES CLOUD ADOPTION, WITH MANY BUSINESSES TURNING TO MSPS LIKE ULTIMA."

## ➤ CAN YOUR CLOUD DO THIS?

Despite being marketed as a panacea, the cloud is a very complex, ever-evolving suite of products, with many customers struggling to realise the benefits. With Autonomous Cloud for Azure, we have simplified cloud ownership and operations, aggregating people, processes and technology, to deliver what the cloud was meant to be.

**Intent Based Security** - Automatically reports on security incidents and protection for public endpoints based on built-in DDOS native in Azure

**Anomaly Detection** - Machine learning and trend analysis to alert on behavioural anomalies, avoiding the need to set altering thresholds

**Automatic On-boarding** - Services are created, patched, backed up, monitored, optimised and documented without manual intervention

**Enhanced Maintenance** - Automated patching of the Azure platform, including Windows and Linux VMs, reducing overall threat footprint

**Threat Prevention** - Fully automated AV with added threat prevention for PaaS and "multi-vendor" perimeter based next generation security

### Head Office

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**Augmented Optimisation** - Continuous capacity, performance and best practice, enabling autonomous cost management and stability

**Workload Migration** - Automated discovery, analysis and assessment of migration targets with "confidence score" on performance and config

**Policy Based Data Backups** - Of services in Azure with granular workload protection criteria per service/environment

**Workload Recovery** - Fully orchestrated testing and fail-over, isolated to allow for recovery drills, improving speed, consistency and reliability

**Service-Driven Provisioning** - Automated provisioning of new and updated services, with workflows authorisation for cost management

**Real-Time Dashboards** - Insights into security posture, patch compliance, infrastructure and backup health in real time

**Documentation & Change** - Automated architectural and design documents delivered quarterly. Change and deletion tracking

## ➤ AUTONOMOUS CLOUD

| Service Plans              | Essentials | Advanced  | Ultimate  |
|----------------------------|------------|-----------|-----------|
| Billing & CSP Subscription | ✓          | ✓         | ✓         |
| Licensing Support          | ✓          | ✓         | ✓         |
| Self Service Portal        | ✓          | ✓         | ✓         |
| Consumption Reporting      | ✓          | ✓         | ✓         |
| Break-Fix                  | Basic      | Standard  | Enhanced  |
| Mission Critical Support   |            | Standard  | Enhanced  |
| Managed Security           |            | Standard  | Enhanced  |
| Patch and Compliance       |            | Standard  | Enhanced  |
| Backup and Recovery        |            | Standard  | Enhanced  |
| Platform Optimisation      |            |           | ✓         |
| Provisioning               | Manual     | Automated | Automated |
| Advisory Services          | Basic      | Standard  | Enhanced  |
| Architecture and Design    |            |           | Assisted  |
| Deployment & Adoption      |            |           | ✓         |
| Continuous Development     |            | Standard  | Enhanced  |
| Application Modernisation  |            |           | Assisted  |



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