



# Citrix Secure Digital Perimeter: Securing the modern workspace

# ultima

The workforce is changing. Gone are the days when employees would simply come into a corporate office and use a corporate device. Today's employees are working from a variety of locations, such as customer sites, factory floors, hotels, or their homes, and doing so on many different devices. In fact, employees use more than three different devices a day to get their job done and analysts predict that in the next two years, half of employers will require employees to bring their own personal devices (laptops, smartphones and tablets) to work. This means that there will be millions of BYO devices in the workplace.

Alongside changes in the technology landscape, for the first time in history, we have four generations of workers in the modern workforce. These all have different expectations from corporate technology - we have a demanding new generation with high expectations.

In today's consumerised "surely there's an App for that?!" world, there is the expectation that your workforce can be productive and engaged on any device, any time and anywhere. This is the traditional concept of 'any-ness' that Citrix have been market leaders in for many years, however, the paradigm has changed.



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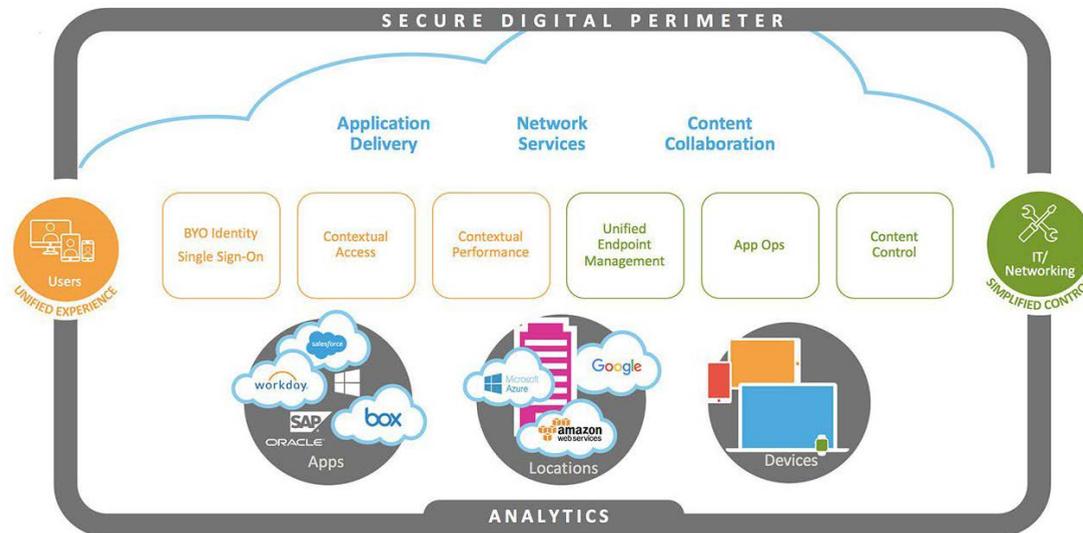
## ➤ The new challenge

The challenge is no longer how you can securely deliver access to corporate apps and data from your data centre. The apps and data aren't necessarily in your data centre any more, they are as likely to be in a SaaS application, or cloud-hosted. The scope of the modern workspace has grown to include these external services, and yet the security controls are still designed to keep the data centre safe.

## How do we secure the workspace now it's grown outside of our walls?

We need to shift our mindset of where our perimeter is. It's not the firewall, securing your networks from the internet, or the physical security in your data centre. The new perimeter is the user.

By treating the user as the new security perimeter, this allows us to incorporate these new technologies and services into one unified workspace. User-centric security allows us to deliver secure, unified, contextual access to corporate apps and data to any device, any time, anywhere, from your data centre, the cloud or even SaaS applications.



### ➤ Where do we start?

We have created a new Secure Digital Workspace offering, which leverages the capabilities of the best of Citrix and Microsoft to deliver an integrated workspace solution. This provides the security to address the challenges of today's threats, whilst embracing new technologies and services to deliver flexibility and enable your workforce to become more productive. For an introduction to Ultima's Secure Digital Workspace, please contact us.

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